



The Road Runner Track Club
PO Box 2271 Gray, GA 31032

Greetings from the Road Runner Track Club,

The Road Runner Track Club (27-2588706) is a 501 (c) 3 Non-Profit multi-cultural youth track club and educational organization located in Middle, Georgia. Kids from ages 7 to 18 compete in both AAU and USATF sanctioned meets across the country. We are an organization that focuses on the development of student athletes in an environment that promotes academic development, self-esteem and confidence.

The mission of the club is to motivate the youth athlete to aspire to achieve leadership, self-discipline, sportsmanship, integrity and a sense of team work through the sport of track & field. As athletes develop both physically and academically, they are inspired to achieve their personal best.

We see our athletes achieve their personal goals through determination, discipline and enjoyment, with the strong support of their peers, family and community.

The Track program is not about just running and athletic conditioning; moreover, it is a training ground for our next generation of leaders. Team members learn the lessons that competition teaches. To realize any goal both on the athletic field and in life, they learn to combine self-discipline, training, and dedication; lessons that carry over into all aspects of their lives.

We are excited about our Track and Field season and we are asking you to support our organization as a team sponsor.

I've included a partnering sponsorship packet with more information about our program. Please help us keep the dream alive.

For further information please contact LaMont Thomas or Sherrod Rockmore at 706-623-7782.

Warmest regards,

LaMont E. Thomas
Road Runner Track Club

Addressing the Communities Concerns

WWW.ROADRUNNERTC.COM

The Road Runners exist because of an increased interest and need by our younger generation to combine exercise with other activities such as cultural, educational and societal interests. These interests include:

- Nutrition
- Healthy lifestyles
- Peer Involvement
- Academic Excellence



Our kids face many issues in today's society from drugs and alcohol to abuse. The Road Runners are continually instituting activities outside of the sport to help kids deal with today's social issues. The student athlete that is actively involved in sports, develop a respect for the competition, loyalty to peers, a sense of equality, solidarity and independence.

Sports can be used to teach a great number of desirable things: how to master skills and the satisfaction that follows hard work and determination. Sports are undoubtedly an excellent apprenticeship for human relationships. Sports can be used to teach a great number of desirable things: how to master skills and the satisfaction that follows good work habits and cooperation; how to break down racial and class prejudices; how to develop responsibility and build respect for oneself and others.

Building A Winning Spirit

The Road Runner Track Club understands that sports benefit our youth by addressing and improving the following life values:

1. Physically- By learning skills related to sports/athletics and improving physical conditioning.
2. Emotionally- By building their feelings of self esteem through recognizing individual achievements.
3. Socially- By forming bonds of friendships and learning sportsmanship.
4. Technically- By learning the sound fundamentals and maximize the opportunity for individual development

Physical Fitness: Building a Healthier Community



We believe that a fit community is a strong community. We are committed to making available to the community a wealth of fitness and wellness programs. We are interested in promoting active lifestyles, healthier living, expanding recreational and entertainment possibilities. Our vision is to be "the heart" of a healthy community.



The mission of the club is to motivate the youth in our community to aspire to achieve leadership, self-discipline, sportsmanship, integrity and a sense of team work through the sport of track & field. As athletes develop both physically and academically, they are inspired to achieve their personal best in every endeavor of their lives.

OUR VISION

We see our athletes achieve their personal goals through determination, discipline and enjoyment, with the strong support of their peers, family and community.

The Track program is not about just running and athletic conditioning; moreover, it is a training ground to:

- Prepare a generation of young athletes to have an ethical approach to sports, with strong values and principles.
- Educate our kids on the importance of sports for their health and their social integration.
- Inform our kids about the dangers linked to life, such as drugs, alcohol, abuse, and crime.
- Members learn the lessons that competition teaches. To realize any goal both on the athletic field and in life, they learn to combine self-discipline, training, and dedication.

How you can help

We need donations both monetary and physical, in kind services and assistance in all areas. We have 9 track meets on our schedule and 7 of them require overnight stays. Our expenses average \$1,000.00 per athlete and we are seeking your assistance.

NOW

Practice and Track Meet Equipment/Supplies (Estimated Expenses \$2,800)

As we grow we need more and better equipment. Because we service kids ages 7-18, we need a variety of sizes and types of equipment to help develop our athletes.

Uniforms (Estimated Expenses \$2,625)

A team that looks good performs well! Track speed suits/singlet uniforms - \$65 and warm ups - \$40, can be expensive and with growing kids, they can only be used for one season. We have an exchange program in place but by the end of the summer season the uniforms are really worn out and new items are needed each year.

Travel (Estimated Expenses \$7,000)

Summer track is the traveling season. We try to compete in events almost every week during the summer months. We are traveling out of town to various AAU and USATF meets. Lodging and Gas are an issue at times and traveling can get expensive. We stay in hotels for multiple days during the meets and families are unable to attend at times due to the cost of meals, Gas and lodging.

Vans (Estimated Expenses for a Used van \$10,000)

With the cost of gasoline steadily rising, travel is becoming a burden on our families. With vans we can economically transport our team and chaperones to and from meets. Also, because the National meets are generally out of state, most of our kids that advance are not able to attend the meets due to the distance and expenses associated with it.

Please consider being a partnering sponsor to help us give our student athletes an opportunity to compete on a National Stage where we can represent ourselves, our family, friends and our community partners. Our goal is to make everyone proud! In the last two seasons we have had a Regional Long Jump Champion, 17 National Qualifiers, a National medalist, 17 Jr. Olympic Qualifiers and 2 National Elite Youth Ranked athletes and with continued support like yours I am sure we can bring home more honors this year. We are Champions because we partner with Champions!

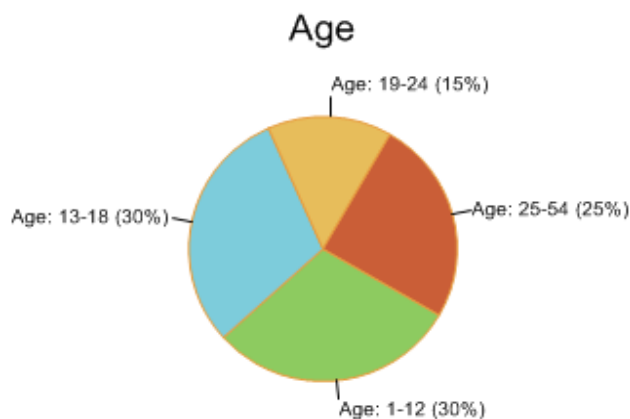
Listed below is information about our meet schedule and partnership opportunities.

Your assistance is appreciated.

Tentative Schedule - Locations, Dates and Attendance

Summer Meet Schedule			
Date	MEET	LOCATION	\$
May 23 - 24, 2015	9th Annual Mark Trail Memorial Day Meet	Westlake HS Atlanta, GA	\$15.00
May 30, 2015	2nd Annual Star Track TC/Exchange Zone Athletics Relays	New Manchester HS Douglasville, GA	\$16.00
June 6, 2015	<u>USATF Georgia Area C South - Carrollton</u>	Carrollton, GA	\$5.50
June 11-14, 2015	<u>AAU District Meet / Georgia</u>	TBD	\$21.00
June 18-21, 2015	<u>USATF Georgia Assn Junior Olympic Championship</u>	Hoschton, GA	\$26.00
June 25-28, 2015	<u>AAU Region 8 - National Qualifier</u>	Eastside HS Taylors, SC	\$27.00
July 9-12, 2015	<u>USATF Region 4 JO T&F Championship (GA & S.C.)</u>	Hoschton, GA	\$26.00
July 13-18, 2015	ESPN Wide World Of Sports AAU Club National	Kissimmee, FL	\$47.00
July 27 - Aug 2, 2015	USATF National Junior Olympic Outdoor Track And Field Championships	University Of North Florida Jacksonville, FL	\$47.00

Meets Highlighted in Gold are required meets!



Gender Demographics - Male – 50% Female 50%

Sponsorship Partnership Opportunities create brand awareness, advertise one's services, as well as reaffirm the company's reputation as a responsible corporate citizen in the community. **(All partnerships are tax deductible as we are a 501 c 3 non-profit organization.)**

Platinum Medalist \$5,000+

- Recognition at Annual Banquet
- Signage on banner at county track facility
- Signage on banners at all track meets
- Full page ad in our community newsletter and annual sponsorship booklet
- Advertising on the Road Runners Website
- Link to your website from The Road Runner Website
- 5 Team Shirts
- Signage on printed materials used for advertising club
- Signage on team van
- Signage on team tents
- Name/Logo on the back of team shirts
- Name/Logo on athletes track bag
- Plaque for display in your office as a sponsor

Gold Medalist \$2,500+

- Recognition at Annual Banquet
- Half-page ad in annual sponsorship booklet
- 1/2 page ad in our community newsletter
- Advertising on the Road Runners Website
- Signage on banner at county track facility
- Signage on printed materials used for advertising
- Signage on team tents
- 5 Team Shirts
- Name/Logo on back of team shirts
- Plaque for display in your office as a sponsor

Silver Medalist \$1,000+

- Half page ad in annual sponsorship booklet
- Advertising on The Road Runners Website
- 1/2 page ad in our community newsletter
- Signage on printed materials used for advertising
- Name/Logo on back of team shirts
- 3 Team Shirts
- Plaque for display in your office as a sponsor

Bronze Medalist \$500.00+

- 1/4 page ad in annual sponsorship booklet
- Advertising on The Road Runners Website
- Signage on printed materials used for advertising
- 1/4 page ad in our community newsletter
- Name on back of team shirts
- Plaque for display in your office as a sponsor
- 1/4 page ad in annual sponsorship booklet

Community Partners \$250.00

- Advertisement in our community newsletter
- Advertisement on the Road Runners website

In-Kind Donations (See Partial List Below)

Bag Chairs	Hand Sanitizer	Portable Storage unit	Team Back Packs
Banners	Hand Soap	Replacement Track Spikes	Toilet Paper
Cooler (150 Gal.)	Icy Hot / Muscle Rub	Slides - Flip Flops	Toilet Seat Liners
Discus	Ibuprofen	Shot Puts (4)	Trash Bags
Energy Bars	Javelin (2)	Spark Equipment	T-Shirts
EZ Up Tents (2)	Jump Ropes (Nylon 20)	Sports Drinks	Utility Wagons
First Aid Kit	Measuring Reels	Sports Tape / Wrap	Water
Free Weights	Medicine Balls (6)	Starting Blocks (4)	Whistles
Fans (Portable)	Paper Towels	Stopwatches (4)	Extension Cords
Generator (2000w)	Plyometric Boxes	Tarps - Heavy Duty	

Partnership Form

Yes, I/ My Company would like to be a partnering sponsor. Attached is a check or a money order for the Sponsorship Level I have selected.

I/My Company have chosen to be a _____ sponsor / patron.

I / My Company would like to make a donation of \$ _____.

Name: _____ Title: _____

Company: _____ Phone #: _____

Address: _____ City: _____ State: _____

E-mail Address: _____ Web Address: _____

Make checks and Money order payable to: The Road Runner Track Club

You can mail your sponsorship or call Coach Thomas at 478-808-5554 or Coach Rockmore at 478-954-4421 to arrange for a pick-up.

The Road Runner Track Club PO Box 2271 Gray, GA 31032 or 256 E Colonial Drive Macon, GA 31211

The Road Runners are a non-profit 501(c)(3) organization and our Tax ID # is: 27-2588706

Thank you for your time and consideration!

LaMont E. Thomas
Road Runner Track Club
theroadrunnertc@yahoo.com